

LIVING EXPERIENCES OF DRUG MARKETING

 **SCOTTISH DRUGS FORUM**

**LIVING EXPERIENCE IS DIRECT EXPERIENCE
OF LIVING WITH A DRUG PROBLEM. THIS MAY
INCLUDE PEOPLE WHO ARE CURRENTLY
USING DRUGS AND/OR PEOPLE WHO ARE
ACCESSING MEDICATION ASSISTED
TREATMENT OR OTHER FORMS OF
TREATMENT AND SUPPORT**

LIVING EXPERIENCE ENGAGEMENT PROGRAMME

5 year National programme commenced in 2021,
funded by Scottish Government

Regional groups which provide safe spaces for those with living experience to discuss what matters to them and express their views on the issues affecting their treatment and support.

- 12 groups across Scotland with 120+ attendees meeting weekly-Highland group in Inverness
- Harm reduction education via training and support to access drug checking
- National network-**informing national policy, practice and research**
- Sustainability and autonomy- constitution, vocational qualifications and mentoring
- Coming soon- a peer magazine... 👁️👁️



Are **YOU** actively **USING**
SUBSTANCES or on a **SCRIPT**?

Do **YOU** have **VIEWS** on
what **SUPPORT** is needed
or have **YOU** faced **BARRIERS**
when **ACCESSING SERVICES**?

Would **YOU** like to come along to a
LIVING EXPERIENCE GROUP
to have **YOUR VOICE HEARD**
and to **PROMOTE CHANGE**
in your **LOCAL AREA**?

The group is a **SAFE PLACE** where
ALL VIEWS are **GATHERED ANONYMOUSLY**.

Tea, coffee and lunch provided.



For more information please visit: www.sdf.org.uk

DRUG TRENDS

- Crack cocaine, street benzodiazepines and Pregabalin are the most commonly used substances by group members
- Around 70% of regular attendees reporting using cocaine or crack
- Poor quality heroin, very few group members use
- Reports of poorer quality cocaine, suspicions of adulteration
- Group members report all drugs are readily available
- County lines- reports of supply from Liverpool, Manchester, East Midlands and London

LIVING EXPERIENCE DRUG TRENDS

BULLETIN
JULY-DEC 2024

SOCIAL MEDIA/APPS

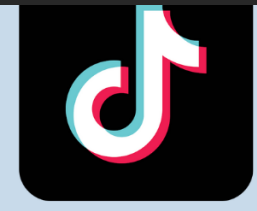
- Platforms such as Snapchat, TikTok, Instagram, Facebook
- Messaging platforms including Telegram, What's App, Signal
- Multiple platforms may be used or used in combination with phone lines
- Many groups operate as invitation only
- Accounts update regularly, handles may be reused



snapchat



instagram



TikTok



YouTube



Wizz



Discord



Grindr



Telegram



whatsApp



MARKETING

- The same marketing strategies apply!
Deals/offers, home delivery service, advertising, reviews, exclusive access
- Menus with pricing sent out contacts
- Contact by message or phone line, arrange door to door or meeting point drop off
- Examples of unsolicited messaging via socials
- Phone line handlers and drivers replaced quickly



Menu is restocked

Ket

MDMA

Coke

All in stock

Message us for delivery 🚗





It's Never Been
a Better Time
to Buy Drugs
on Telegram

(VICE, 2023)



Dr. Greengo

PREMIUM
QUALITY

Menu

Premium Weed

Blue Cheese	Amnesia Hayze	Star Dawg
1oz - £180	1oz - £200	1oz - £220
14g - £90	14g - £100	14g - £110
7g - £50	7g - £60	7g - £70
1g - £10	1g - £10	1g - £10

Premium Bars

Polin Bars	Choco Bars 300mg
2 Bars - £350	1 for £25
100g - £200	5 for £100
7g - £25	

Premium Tins



Cali Tins
1 for £80

PICK UP ONLY

1pm - 1am

07513252959

Snapchat
drgreengo2019



Dr. Greengo

Drop Off Menu

Dutch Amnesia Hayze

1.75g - £20 3.5g - £40

7g - £70 14g - £130

Purple Star Dawg

Qs - £80 14g - £140

Polin

7g - £25 28g - £80

Drivers From 1pm - 1am Daily

Pickups Gives Better Value

DEALS ALL DAY

07513252963

Snapchat
drgreengo2019



We are open

🏆🚀👑❄️ Flake ❄️👑🚀🏆

(prop)(coke) RocketFuel

** .5 - £35

1g - £70**

🧘🐎🦄 Ket 🦄🐎🧘 Shards

1 - £30

2 - £50

4 - £90

🌈🌈🌈 MDMA 🌈🌈🌈

1 - £30

2 - £50

4 - £90

🌿🌿 Weed 🌿🌿

AVAILABLE!

Star 🌟🐕 10/10

Score - £20

Half q - £25

Quarter -£50

Half Oz £100

Full Oz £200

14:58



How to order

- Submit your order to
- Proceed to make payment and provide proof of transaction
- Provide a postal code for delivery (our choice)
- We will confirm your order once we verify your payment
- 10pm till late - We will notify you once the drop is done. (Please be at the location that you've provided us)
- Please update us once you've collected your order

🐪 come get 🔥 lit with us 🐪

👁 633 ⭐ edited 01:25

we are open we are open
we are open we are open

Driver on the road , message us for delivery

10/10 prop

New 10/10 dawg in

THU, 14 NOV

Looking for full time and part time driver

Cash in hand
7 days a week available
Different shift patterns

Please no time wasters

19:12

TELEGRAM

- Main platform used locally
- Invite only channels
- Focus on user privacy: end-to-end encrypted messaging, notifies if screenshots taken
- Single vendor and multi vendor groups
- Cash on delivery locally or some remote purchase via cryptocurrencies
- Postal vendors use Royal Mail, vacuum sealed packaging

How The British Telegram Drug Market Works – TalkingDrugs (Crane, 2024)



OPPORTUNITIES

Some vendors and members on channels share safety information on things like dosage, purities or testing data

What more can be done to:

- engage on these platforms with a harm reduction approach?
- to promote treatment and support?





**SCOTTISH
DRUGS FORUM**

SDF Website
www.sdf.org.uk

SDF training and e-Learning
www.sdftraining.org.uk

Find a drug service near you
www.scottishdrugservices.com

Find a needle exchange near you
www.needleexchange.scot

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